

Cold Outreach Networking Templates

***The confidence you need to
make meaningful connections!***

By Courtney Hill

Cold Emailing

I would recommend:

- *Connecting with someone first on LinkedIn (with a connection request note)*
 - *Use <https://hunter.io/> to find their work email address. This isn't always 100% accurate but it is solid. If you get a bounce back, try a different email formation.*
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Hi there [name]!

I know this is kind of random, but I came across your profile when researching [company name]. I'm interested in potentially working for [company], but I want to make sure I fit in/like the culture! Work-life balance, growth potential and professional development are all important to me, so I want to make sure the next company I invest in will be investing back into me as well.

Would you happen to have some time (10-15mins) over the next couple of weeks, I'd love to briefly chat with you about your experience at [company]! No pressure of course if you can't - I completely understand.

Thank you for your time. I truly look forward to hearing back from you!

Best wishes,
Courtney

P.S. I love your ____ [Podcast? Non-traditional career path?]

Cold Emailing

Hi there [name]!

This may be random but I stumbled across your profile when searching for other sales leaders in the area. I always love connecting with other professionals to share best practices and talk market trends with.

If you have a couple minutes (10-15?) over the next couple of weeks, I'd love to get to know more about your experience over Zoom. [I saw that you made XYZ transition.... OR We're facing this in our industry - is it something you are facing as well?) When works best for you?

If you are too busy, that's totally ok! No pressure.

Thank you and I look forward to hearing back from you.

Best wishes,
Courtney

Cold Pitch Style - Hiring Manager or Recruiter

Hi NAME,

I hope all is well!

I'm reaching out because I'm interested in your POSITION online and just wanted to say hello, introduce myself and share three major ways - based off the job description - I know I could help you, COMPANY NAME, and your team achieve your goals.

1.WAY

2.WAY

3.WAY

Needless to say, if you're looking for someone who rolls up their sleeves, gets the work done and is a quick learner with experience in a diverse set of organizations (ie: ORG DROP, ORG DROP, ORG DROP) I'm your person.

PS do you have any availability in the next couple days or weeks to discuss further? If you are too busy, that's totally ok! No pressure.

I hope to hear from you soon! Have a great week.

Best wishes,
Courtney

Cold Pitch Style - Not Sure If Right Person?

Hi NAME,

I love your background in ____!

I'm not sure if you're the right person, but perhaps you can connect me to the right person?

I actually applied to Tiffany's IT Manager position online and wanted to put a face to the name, and share three major ways I know I could help your overall team achieve your goals.

1. WAY

2. WAY

3. WAY

Needless to say, if your team is looking someone detail oriented, very organized and a quick learner with experience in a diverse set of organizations, I'm your person.

PS do you have any availability in the next couple days or weeks to discuss further? If you are too busy, that's totally ok! No pressure.

I truly hope to hear from you soon.

Best wishes,
Courtney



- Courtney
The Career Coach



The Pursuit of Career Success Podcast



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